

Mercurius Jewelry

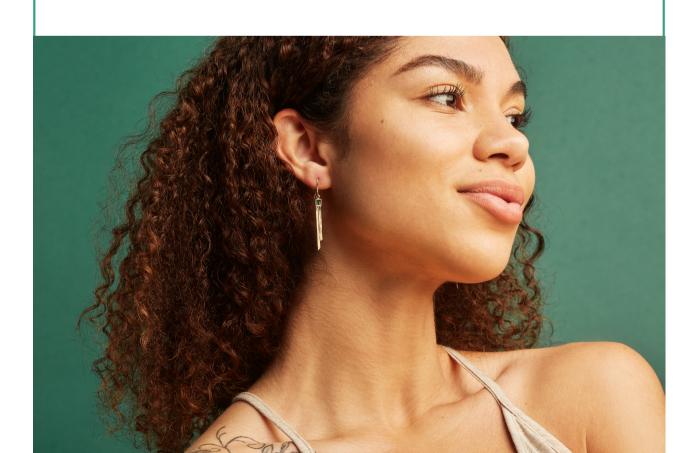
SUMMER JEWELRY CARE GUIDE

You want to wear your beloved jewelry all summer long.

We want you to take the best possible care of your pieces.

This guide is designed to empower YOU to make the best decisions about your jewelry by helping you understand the WHY behind jewelry care instructions.

TLDR - skip to the last page for a quick reference guide you can print & pack.





CAN I SWIM WITH IT?

What type of material is your jewelry made from?

- Pearls could be damaged by a high chlorine swimming pool.
- Submerging opals in water can change their appearance.
- High karat gold might be easily scratched as you dig your hands into sand or grasp at rocks while clambering along a river bank.

Where are you swimming? Can you see the bottom?

Remember that the stakes are very different if jewelry slips off in a pool rather than the ocean.

Take waves and level of activity into account too.

In short - Don't hit the ocean waves with your rings on. A dip in the pool? Sure, go for it.

Especially if there's some goggles nearby for easy pool bottom retrieval!

TAKE THE CARE INSTRUCTIONS FOR YOUR SPECIFIC JEWELRY PIECES INTO CONSIDERATION WHEN DECIDING WHETHER TO WEAR OR LEAVE AT HOME.





How's the fit? How secure is the clasp?

A loose ring is more likely to fall off in water. That anklet that you frequently find on the ground at home? It's likely to come off while swimming too.

Pre-vacation is a perfect time to get around to those resizings and jewelry repairs you've been meaning to do.

Have your rings sized correctly and replace unreliable clasps. Make sure all the prongs are secure. If there's no time for that, leave those pieces safely at home.

MORE QUESTIONS TO CONSIDER TO MAKE SAFE CHOICES FOR YOUR JEWELRY

Is it irreplaceable?

Our irreplaceable pieces are often the ones we never want to take off. Carefully consider all of the above advice when deciding whether to take your most precious jewelry with you for your summer ventures.

You can insure high value pieces, but if it would break your heart to lose your great-grandmother's heirloom in the ocean - well, there's no insurance for that.

If you feel naked without a particular piece of cherished jewelry, consider acquiring a substitute or costume piece with a shared quality to wear for beach days or travel.

BEFORE YOU TRAVEL

Bring your jewelry in for a tune-up before vacation to make sure everything is in good shape for your summer plans.

For peace of mind, make sure your jewelry is insured. You may be able to add your jewelry pieces to your home or renter's insurance. Contact us if you need a copy of your bill of sale.

Some insurance companies will not insure jewelry above a certain value. Let us know if you need a referral for insurance or an appraisal.



ALWAYS carry your jewelry with you in your carry-on.

Store Safely During Activities

Have you ever dropped your ring into a pocket when getting a manicure, placed it on the side of a restaurant sink when washing your hands, or dropped it into the bottom of your purse or gym bag before a workout?

We can relate, but we recommend reforming this behavior.

Choose a designated place, especially while traveling, to store your jewelry.

Be prepared with a safe jewelry stash case in your bag, and take that extra minute to use the same spot every time! We recommend a mini jewelry travel case, which will offer safe compartments and close securely.



HOW SHOULD I PACK?

The same basic jewelry storage principles we recommend using at home apply for travel as well.

- Keep pieces separated to prevent damage and wear.
- Wrap items in a soft cloth or fabric.
- Separate or secure chains to prevent tangling.
- Pack a microfiber polishing cloth to wipe off pieces after you wear them.
- Print out our Summer jewelry care pdf and stash in your travel case.

All of the above can be achieved with a travel jewelry case.

Most are lined with a soft material and offer separate compartments for safely securing jewelry. This is more than a convenient way to find things - it will stop your diamond studs from scratching up a pearl pendant when things get moved around.



MY JEWELRY SEEMS EXTRA DIRTY!

Between all that sunscreen and more time in the garden, you'll need to pay some extra attention to cleaning your jewelry over the summer.

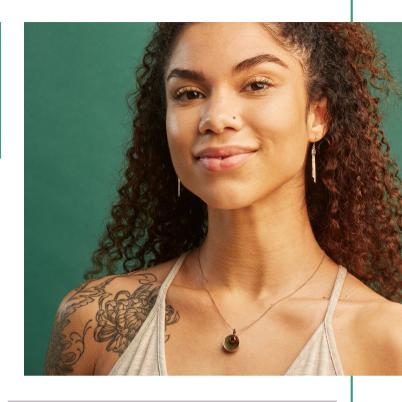
Make this a part of your post-beach or gardening cleanup or your post-vacation settling in routine. Remember to always cover up drains when washing jewelry over the sink!



If possible, apply sunscreen before you put your jewelry on.

Caked on sunscreen will temporarily dull the appearance of gems.

This can easily be removed with a gentle cleaning using an old toothbrush and warm soapy water. This is why we leave an opening under stones - so you can get in there and clean.



Maintain Basic Care Essentials

- Wipe pieces down after use with a soft polishing cloth.
- Store each piece with space around it to avoid scratching.
- Give your jewelry an extra cleaning with a soft toothbrush and gentle cleanser.

COME SEE US FOR NOW FOR NECESSARY MAINTENANCE OR FOR A DEEP CLEANING AND POLISH IN THE FALL!

PRINT THIS PAGE & KEEP IN YOUR JEWELRY TRAVEL CASE FOR QUICK REFERENCE

Are you wearing your Mercurius Jewelry on vacation this summer?

Tag us in your social posts - we'd love to see you and your treasures having fun in the sun!

@mercuriusjewelry #mercuriusjewelry

Have a great summer!

- Alisa + Dave

Summer Jewelry Care

Swimming

- Avoid chlorine with pearls, opals, and jewelry strung on silk.
- Take care with high karat jewelry around sand, rocks and rough pool hardscaping.
- Don't wear loose fitting rings or questionable clasps in the water.
- Remember cold water may make fingers smaller.
- Consider whether you can see the bottom before swimming with irreplaceable items.

Cleaning & Care

Apply sunscreen without your jewelry on.

Maintain Basic Care Essentials:

- Wipe pieces down after use with a soft polishing cloth.
- Store each piece with space around it to avoid scratching.

Packing

- Keep pieces separated to prevent damage and wear.
- Wrap items in a soft cloth or fabric if they are not in a jewelry case.
- Separate or secure chains to prevent tangling.
- Pack a microfiber polishing cloth to wipe off pieces after you wear them.
- Print out our Summer jewelry care pdf and stash in your travel case.

ALWAYS carry your jewelry with you in your carry-on.

Choose a designated place, like a minijewelry case, to store your jewelry if you remove it for an activity.

www.mercuriusjewelry.com